

PRESS RELEASE

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Collins High School, Shelbyville, KY

Track & Field 2-26-24

Bojangles Announced as Sponsor of Bullskin Relays

The Collins track & field team announced today that Bojangles will be a primary sponsor of the Bullskin Relays. The Bojangles Bullskin Relays will be held at Collins High School on Saturday, May 11, 2024.

This will be a unique meet, since it will have the power of a major brand, Bojangles, behind it. Bojangles has been a major supporter of high school track and cross country for the past 15 years. It will also feature many other unique things such as having the first mascot 50 yard dash in Kentucky high school history, as well as conducting the field events prior to the running events. This will make it easier for athletes, coaches, and fans to focus more on a few events, rather than having the typical sometimes chaotic scene of having running and field events going on at the same time.

Meet Director and Collins Director of Track and Field and Cross Country George Sanderlin said, "Having Bojangles as a sponsor of our Bullskin Relays is great. We have a lot of exciting opportunities to unfold such as coupons for the fans, Bojangles items at concessions, and exploring job opportunities for the athletes. This will be a great late season meet which will offer athletes a final opportunity to improve their marks. We will also have a couple of unique relays."

Bojangles has locations in Shelbyville, Shepardsville, and Frankfort.







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